

SAMPLE DESIGNS & TEMPLATES

Bureau of Seafood and Aquaculture Marketing - sEa-Notes

From: Florida Dept of Agriculture <doacs@email.admail.net>
 Subject: **Bureau of Seafood and Aquaculture Marketing - sEa-Notes**
 Date: February 18, 2005 11:41:33 AM EST
 To: robert@dm1.com
 Reply-To: Florida Dept of Agriculture <doacs@email.admail.net>



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Home | Search | Our Sites | Links | E-Mail

Main Menu

- Industry
- History and Education
- Cooking and Health
- Media and Press
- Kids
- Seafood Festivals

sEa Notes

Electronic Newsletter
of the
Bureau of Seafood & Aquaculture Marketing
Florida Department of Agriculture and Consumer Services

Volume 409 No 002 November 1, 2004

Hurricanes visit Florida

With four major hurricanes making Florida landfall on top of each other, the economic impact to the state's seafood industry is significant. Preliminary estimates peg the dockside loss at \$12 million and counting.

Some estimates of costs and production delays:
 Finfish, including Grouper - 45 to 60 day production delay, Shrimp - 7 to 9 day production delay, Oysters - Apalachicola Bay total:
 - \$13 million
 Cedar Key/West Coast - 24 day production delay.
 East Coast - 30 day production loss (and counting)
 Alligator Harbor (Franklin County) - no delay
 Shrimp and others - \$701,000

DISASTER RELIEF PROGRAMS
 (reprinted from Florida Wildlife Commission October, 2004 News)
 Many of you felt the brunt of this record breaking hurricane season to provide some relief to individuals and businesses affected by it.

Dive!n! Quarterly E-Newsletter

From: Florida Dept of Agriculture <doacs@email.admail.net>
 Subject: **Dive!n! Quarterly E-Newsletter**
 Date: February 18, 2005 11:36:22 AM EST
 To: robert@dm1.com
 Reply-To: Florida Dept of Agriculture <doacs@email.admail.net>



Welcome!

In a continuing effort to better serve the pet industry, DIVE IN! Aquarium Fish has designed a quarterly newsletter to keep our members abreast of current and upcoming events. This will be a complimentary on issues important and specific to our suppliers, wholesalers and retailers of everything fish.

open to your story ideas, suggestions and make it a more useful tool. So if you have comments, please e-mail us at fish@doacs.state.fl.us.

s Global In 2005!

2005 Global Pet Expo in Orlando. DIVE IN! will be at the Aquatic Lounge at this March 13-15, 2005. DIVE IN! Aquarium Fish can assist you in your customers. Click [here](#) to find out more about the event.

2005 as it unveils some new and exciting tools and gear the campaign will introduce a new fish that will serve as a reference tool for selecting and maintaining the same aquatic environment. This piece is available in the Aquatic Lounge at the Global Pet Expo.

@ BLOCKBUSTER

Hello \$name!

Want to know where to find the best offers on hot new movies? We've got 'em in your local BLOCKBUSTER® store and online at [@BLOCKBUSTER®](http://blockbuster.com). Our newsletter, @BLOCKBUSTER® has all the answers!

THIS WEEK @BLOCKBUSTER



[Along Came a Spider](#)

Available for rent now at your local BLOCKBUSTER® Store.

A psychopath snatched the senator's daughter, but as psychologist Alex Cross ([Morgan Freeman](#)) tries to unravel the puzzle, he finds her abduction is only a single piece of the madman's plan.

For your fill of thrills and chills, rent these and more at your local BLOCKBUSTER® store.

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SIZZLING SPECIAL



[Halloween at Blockbuster](#)

Halloween For Kids...and Kids at Heart!

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Check [here](#) for more Halloween fun!*

HOT NEW RELEASE RENTALS



Pick up these hot New Releases at a BLOCKBUSTER store near you!

- [A Knight's Tale](#) (PG13) [V, N, EL]
- [Kingdom Come](#) (PG) [A, EL]
- [Spy Kids](#) (PG)
- [Someone Like You](#) (PG13) [EL, S]
- [Driven](#) (PG13) [V, P]

See more [New Release Rentals!](#)

See Rating Key below.

GUARANTEED TO BE THERE

If one of these New Release movies isn't available at a participating BLOCKBUSTER store the

From: Wine.com <Wine_com@email.admail.net>
 Subject: **Wine Spectator's Top 100 Wines**
 Date: February 18, 2005 9:30:25 AM EST
 To: sales@admail.net
 Reply-To: Wine.com <Wine_com@email.admail.net>

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Wine Spectator's Top 100 - shop today!

Dear %%first%%,

The results are in, so grab these award-winning wines of 2004 before they sell out. Stock up with our wide selection from [Wine Spectator's coveted list](#), rated 90 points and higher. They're fantastic for your personal enjoyment, holiday parties and gifts. But hurry -- these winners are flying out the door.

Cheers,
 Wine.com

Wine Spectator's Top 100 list



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 now!**



WS 95

Piper Heidsieck
1995 Brut Vintage

Our Price: \$59.99



WS 94

Concha y Toro
2000 Don Melchor
Reserve Cabernet
Sauvignon

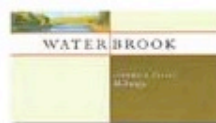
Our Price: \$39.99



WS 94

Banfi
1999 Brunello di
Montalcino

Our Price: \$64.99



WS 90

Waterbrook Winery
2003 Melange Red
Table Wine

Reg Price: \$16.99
Our Price: \$13.99
You Save: \$3.00



Fill in dates

- First Opening
- Second date
- Third weekend

Update:

HERE to add and modify your text!

ipsum dolor sit
consectetur
adipiscing elit. Proin eu mi. Suspendisse
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Vestibulum venenatis risus ut ligula porttitor
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Click HERE to add and modify your text!

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Reno Peppermill
Five Million Dollar Giveaway 2005

Peppermill Hotel Casino has launched PepperMillions 2005, the latest edition of its extraordinarily popular game. The best news for players is that the cash and prize money for the yearlong promotion has been boosted to an unbelievable \$5 million. The Peppermill has also added a new game, Mr. Money's Challenge, to this year's PepperMillions, as well as a whole new list of exclusive PepperMillions gifts.

[..... more about PepperMillions 2005](#)

The Gift That Always Fits!

From: BirkenstockCentral.com -BirkenstockCentral@email.admail.net-
Subject: **The Gift That Always Fits!**
Date: February 18, 2005 3:56:49 PM EST
To: sales@admail.net
Reply-To: BirkenstockCentral.com -BirkenstockCentral@email.admail.net-

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BIRKENSTOCK CENTRAL

* Electronic Gift Certificates purchased on a weekday will be sent the following day. If purchased on Friday, Saturday or Sunday they will be sent the following Monday.